

MANSFIELD CITIZEN

QUARTERLY NEWS AND INFORMATION FOR THE CITIZENS OF MANSFIELD

SPRING 2013



www.mansfield-tx.gov
Charter Cable Channel 27

Vol. 12, No. 1



INSIDE

Dear Mansfield	2
News	3-6
Parks & Recreation	8-9
Environmental Services	11
Economic Development	12-13
Road Report	14
Calendar	16



In a pickle
2nd annual event celebrates
St. Patrick's Day

Page 6



Pet friendly books
Mansfield Reads! goes to
the dogs and cats

Page 10

Analysis continues on bond election considerations

Last year was a great year for the City of Mansfield with many accomplishments and successes, and 2013 is already showing a great deal of promise.

I want to begin by thanking the many citizens who participated in a recent pre-bond election survey and meetings at City Hall. As a Council we have had numerous meetings over the past six months trying to assess all of the needs in the many areas of city service delivery.

We have looked at police, fire, streets, parks, library services and leisure services. We have listened to individual suggestions from many of you who have talked to me, other members of council and members of the city staff to express your concerns and champion projects you feel are priorities.

We worked tirelessly to develop priorities within funding levels. Our financial team is still working on funding analysis to determine financial impacts of various proposals that could be considered.

I felt strongly that we as a council needed to have the revenue projection data that we normally receive in June (ad valorem revenue), available to us in order to make fiscally responsible decisions before presenting the bond projects to our voters for their consideration.

In the end, we as a council determined that now was not the right time to put these projects before our residents in a bond election. So while there will be no bond election in May, the council and staff will continue to prioritize projects, analyze financial impacts to our budget and our tax rate and watch the local and national economy to determine when might

be the right time.

In the meantime, we continue to look for new ways to connect with you and achieve our communication goals: to provide information to residents on city government, city services and city events. The city's Facebook and Twitter pages were recently launched and will work in conjunction with our award-winning newsletter and our city website to keep you connected to all the municipal news.

And there is a lot happening in Mansfield you need to know about. There's exciting news on Highway 360. The North Texas Tollway Authority and TxDOT have each approved the initial agreement to build the toll lanes expanding Highway 360 south to Highway 287.

Our economic development activities are finding success as retail and commercial businesses like Sam's Club are choosing to locate in our city. Spring also means a lot of community activities, from the Pickle Parade and Beautification Day to Mansfield Reads! and Night on the Town. And we want to keep you informed about all of it.

The bond election survey not only provided us with your input on considerations for a future bond election, it also was a clear indication that, as residents, you value communication with those of us at City Hall.



*Best regards,
David L. Cook, Mayor*

City launches Facebook, Twitter pages to connect with residents

The City of Mansfield has now added social media to its resources for reaching residents, launching its Facebook and Twitter pages last month.

"We know many of our residents are on Facebook and Twitter so we need to be there to get information out there on city services, city government and city events," said Belinda Willis, director of communication and marketing for the city. "It's one tool in our tool box to stay connected with Mansfield."

The city's official Facebook page "City of Mansfield, Texas Municipal Government" and the Twitter page "@CityMansfieldTx" will follow the same guidelines as all city publications, website and other communication efforts. The sites will only provide information on city services, city government and city produced or

sponsored events.

City officials believe the social media sites will be more effective in getting information to residents faster than other traditional public information tools.

"The immediacy of the social media sites will be particularly important during emergency situations and when information is changing quickly," said City Manager Clayton Chandler.

He said city leaders have studied using social media in its communication efforts for a few years. Key to implementing the program was having policies and procedures in place to ensure responsible communication practices, Chandler said.

Employees representing departments within the city comprise the social media team and will post information to the sites. However with limited staffing resources, the current policy at this time is to remove all comments from the Facebook page and provide information only.

City Council

David Cook
Mayor

Brent Newsom
Place 2

Stephen Lindsey
Place 3

Darryl Haynes
Place 4

Cory Hoffman
Place 5

Wendy Burgess
Place 6

Larry Broseh
Place 7
Mayor Pro Tem

City Management

Clayton Chandler
City Manager

Chris Burkett
Assistant City Manager

Communications & Marketing Department

Belinda Willis
Director

Rick Sales
Graphic Designer

Laurie Fox
Writer

Travis Welborn
Intern

The Mansfield Citizen is published quarterly by the City of Mansfield Communications & Marketing Department, 1200 E. Broad St., Mansfield, Texas 76063.

For questions or comments, call 817-276-4202, or email belinda.willis@mansfield-tx.gov.

Sam's Club readies for Mansfield debut at Town Center East shopping center

New retail and commercial development continue to have their sights set on Mansfield, with warehouse club giant Sam's the latest to make plans for a presence in the city.

Construction is expected to start in late spring on the 136,000 square foot retailer, with plans to open by the end of 2013. Sam's Club will be located in the southwest corner of the intersection of U.S. 287 and FM 157, next to Lowe's.

The economic impact of Sam's Club for the city could be significant, says Scott Welmaker, director of economic development. The Mansfield store will be the southernmost location for Sam's in the North Texas region.

"Sales for Sam's Club could easily reach \$100

million annually which is about \$2 million in sales tax revenue for the city," Welmaker said. "The draw for this location will not only be Mansfield but a large portion of southern Tarrant County, northeast Johnson County and northwest Ellis County."

Restaurant activity is expected to pick up in 2013 as In-and-Out Burger opens in Mansfield. Construction is underway at its location on the U.S. 287 frontage road near Discount Tire and Panda Express. They are expected to open sometime this summer.

Meanwhile, the Broad Street Commons shopping center at East Broad Street and Highway 360 is almost 100 percent leased. The city's long-

awaited second Chick-Fil-A location opened in January, followed soon by Starbucks. The space next to Starbucks has not yet been leased.

Over on FM157, the popular Arlington burger restaurant Chop House Burgers, once featured on The Food Network's "Diners, Drive-ins and Dives," has opened a Mansfield location at 2860 FM 157. The announcement was made on the restaurant's Facebook page in early February and the Mansfield location was open soon after.

Work is also continuing on the Shops de Luca on Debbie Lane next to Lifetime Fitness. Fuzzy's Tacos has already been announced for the new development that is expected to open later this year with retail and residential units.



NTTA-TxDOT boards negotiating terms for Highway 360

The North Texas Tollway Authority (NTTA) and the Texas Department of Transportation (TxDOT) have each approved an initial public-private partnership project agreement for the completion of the State Highway 360 through lanes as a toll project.

The initial agreement was approved by the NTTA board in January and by the Texas Transportation Commission on Feb. 28. The final project agreement is still subject to approval by both groups. The agencies are negotiating the terms of the agreement including development, financing, construction, operation and maintenance.

The project would construct a four-lane toll road on Highway 360 south of I-20 to East Broad Street in Mansfield and a two-lane roadway from Broad Street south to U.S. 287. The initial project will also include completion of the frontage roads south of Broad Street.

"This project has been in the making for more than 20 years and represents a significant effort on the part of several Mansfield city councils, city staff, state legislators and community leaders," said City Manager Clayton Chandler. "Completion of this roadway will significantly impact not only the economic growth of our city but the quality of life of our residents, many of whom drive Highway 360 every day."

No specific timeline for the project has been approved but officials say it could be 2015-2016 before construction could begin. City leaders say construction of Highway 360 as a toll road ensures the road will be constructed within the next five to 10 years instead of 10 to 20 years.

NTTA funds projects through the issuance of turnpike revenue bonds since toll projects are not a part of the state highway system and receive no direct tax funding. Tolls are collected to repay debt and to operate and maintain the roadways.



Hydration Station makes a splash at community events

Joe Smolinski, director of water utilities for the city, is proud of Mansfield water and he wants to share it with everyone.

Hence the Hydration Station, a mobile water station that is making appearances at community events like Hometown Holidays, Historic Mansfield Music and Arts Festival and Winter Walk. Expect to see the Hydration Station at the upcoming Pickle Parade and Rockin' 4th of July, as well.

"It serves a dual purpose," Smolinski said. "We can provide water for people attending the large special events, which is especially important on hot days. We can also educate our residents about

the quality of our water and the importance of keeping our water supplies clean."

Smolinski said he got the idea for the Hydration Station from the Tarrant Regional Water District, of which Mansfield is a member. The staff at TRWD had built a similar trailer to take to special events and use as a public educational tool.

The Mansfield trailer has five water fountains that provide cool drinking water with cups made available by the staff. Small flat screen televisions mounted above the fountains play public service announcements or other special programming.



Mansfield Police offer free online property cataloging service

Mansfield Police Department Detective Keith Denning knows you probably haven't written down the serial number of your big screen television or laptop. But he wishes you would.

"When a crime occurs people either can't remember everything that's missing or, if they can, they didn't write the information down," he said.

ReportIt is a citizen property inventory system powered by LeadsOnline, an Internet database that bills itself as the nation's largest online investigation system used by law enforcement to recover stolen property. The city has contracted with the service to help residents take the proactive step of cataloging their personal property and valuables along with identifying information to help police if a crime occurs.

The free service provides residents a way

to maintain secure property records and can be used to store serial numbers, item descriptions, pictures, and scans of receipts. The system is



an easy-to-use web-based electronic reporting service and inventory system that creates a list to give to law enforcement agencies and insurance

companies in the event of loss.

Police departments use LeadsOnline to track down stolen property more quickly, increasing the chance of arrest and prosecution of offenders. The system allows law enforcement agencies to cross reference stolen items with transactions across the country from pawn shops, secondhand stores, scrap metal recyclers, music stores, game stores and other businesses that accept merchandise from the public.

"It's a terrible experience: not only are you a victim of a crime but you then have to spend a week tracking down items and reporting them to the police or your insurance," Denning said. "You could do it on the front end. This seems to be a great system that we highly recommend."

To register for ReportIt, visit the city website at www.mansfield-tx.gov.

Free mobile app puts Mansfield parks on the map

Whether you're an outdoor enthusiast or a parent or grandparent looking for a good play spot for the kids, a new mobile app featuring the Mansfield Parks and Recreation Department can put the city's entire park system at your fingertips.

Park patrons can download onto their smart

phones or digital devices a free ParksNReviews app that shows information for Mansfield's parks. They can access the app either by scanning a special QR code available on park bulletin boards and through the city's quarterly parks and rec catalog or by downloading the app through the iTunes or Google Play store.

The technology allows residents to search for parks and amenities based on GPS location or by keyword information entered into the app. Users can store, review and rank local parks as well. And the app also features information on park systems around the country so it can be used when the user travels.

With just a screen tap, detailed park information including activities, trails and pavilions will appear. Other options include allowing park users to "check in" at various locations and earn badges that they can post to social media sites.

Andrew Binz, Mansfield's recreation superintendent, said the city will be able to use the app to post information, photos and video about the parks to better inform residents.

Mansfield currently has 11 parks and 3.5 miles of walking and biking trails. The Parks & Recreation Department operates and maintains more than 500 acres of developed parkland, more

than 50 acres of athletic fields and several recreational facilities.

Binz said the app will help provide park information to both local residents who aren't familiar with all of the city's parks and those who are visiting.

"There are parks in Mansfield that people aren't even aware of," he said. "And we're growing so when we add a new park we'll be able to add information about that as well."



Mansfield Goes Green

Pickle Parade returns March 16 after triumphant first year

It started last year as an ode to green - a parade to honor Best Maid, founded in Mansfield, and its signature pickles on St. Patrick's Day weekend.

Organizers weren't sure what to expect other than a fun and family-friendly opportunity to meander through historic downtown, not taking any of it too seriously.

But the turnout surprised everyone. The "pickle parade," as everyone called it, was a hit. "There was just a sea of people," said Ann Smith, a parade committee member. "This was just a loony excuse to have a parade. People seemed to love it. We were completely surprised."

The World's Only Best Maid St. Paddy's Pickle Parade & Palooza will roll through downtown Mansfield again this year at 2 p.m. on Saturday, March 16.

"I think the name is longer than the parade," joked Smith, who is also a member of the Pickle

Queens—a group of red-headed, tiara and green ball gown-wearing beauties who ride on floats, passing out Mardi Gras beads. The group's popularity has grown since last year and they now host their own Facebook page.

And although the event is full of good humor, organizers said they are serious about its origin: honoring Best Maid's heritage in Mansfield and bringing more attention to historic downtown.

The parade will be preceded by 10K, 5K and 1-mile runs that will take off at 11 a.m. from Katherine Rose Memorial Park, 303 N. Walnut Creek Drive.

Children's activities, food and vendor booths also will take over downtown Mansfield, with plenty of pickles (and their juice) and other Irish staples like green beer.

"People can bring their kids, parents and grandparents and everyone can have a good time," said Delilah McMasters, a Pickle Queen

and parade committee member. "It's just silly, whimsical fun."

She said the event is being expanded this year to accommodate food vendors after the success of last year's event.

The parade will run the same route as the Hometown Holidays parade. The parade entry fee for businesses is \$50, while individuals and non-profit organizations can enter for \$25. School organizations, including bands, are free.

For more information about vendors, parade entry or the runs, go to www.pickleparade.org.



SmartScape classes set for March

March is SmartScape Month and the city's Water Utility Department is hosting a series of classes for residents interested in learning more about landscaping techniques designed to conserve water and encourage environmental awareness.



The classes are held at the Water Treatment Plant, 707 Pleasant Ridge Ct., from 7 to 9 p.m., Thursdays throughout March. Classes are free to Mansfield residents. To register, call 817-477-2248 or email water@mansfield-tx.gov.

Drug Take Back Day planned for April 27

The Mansfield Police Department will join with the Drug Enforcement Agency (DEA) for a Prescription Drug Take Back Day from 10 a.m. to 2 p.m. Saturday, April 27, at the Mansfield Public Safety Building, 1305 E. Broad St.

Officials will be on hand to take unwanted, unused or outdated prescription drugs and dispose of them safely. Nationally the DEA and



local law enforcement agencies have collected more than 2 million pounds of prescription medications over the last four years.

Event offers residents free mulch

Need mulch for all those spring flowers? The Mansfield Water Utility Department is hosting its second annual Mulch Madness giveaway from 8 a.m. to noon Saturday, March 23, at 24 N. Mitchell Road, just south of East Broad Street.

Proof of residency (utility bill or drivers license) must be shown to city staff at the gate. Residents are allowed one cubic yard of mulch per household and must provide their own containers.

For more information, contact Education Specialist Arianne Shipley at 817-477-2248 or at arianne.shipley@mansfield-tx.gov.

CFA hosts Boots & Bistro

The Mansfield Citizens Fire Academy Alumni will host its second annual Boots & Bistro event Thursday, April 25, at Aristide Event Center, 570 N. Walnut Creek Drive. The food and live music fundraiser, held from 5 to 9 p.m. benefits the Mansfield Fire Department Pipes and Drums, Honor Guard and clowns.

Tickets are \$20 in advance, \$25 at the door. Music this year is provided by Steve Helms Band and Brandon Bolin. For more information, go to www.mansfieldtxcfaa.org.

Hazardous Waste Collection this spring

The city has three Household Hazardous Waste Collection events on the calendar for 2013. The first is set for at 9 a.m. Saturday, May 18, at City Hall, 1200 E. Broad St.

The event is open until 11 a.m. or until the first 100 cars visit the mobile collection truck. Goodwill Industries representatives will also be here to collect electronics.

Additional collection days are planned for Saturday, June 15, and Saturday, Oct. 19.

Butterfly release part of Spring Fling

The Historic Mansfield Business Association will hold its second annual Spring Fling and Butterfly Release from 8 a.m. to 2 p.m. Saturday, May 18, in historic downtown Mansfield.

The free event, co-sponsored by the City of Mansfield, features arts and crafts, face painting, a plant sale, petting zoo and other family friendly activities. The butterfly release is scheduled for 1 p.m. For more information, visit www.heartofmansfield.com.

Classes focus on conservation

The Mansfield Water Department will host a variety of water conservation classes for residents throughout 2013. All classes are held at the Mansfield Water Treatment Plant, 707 Pleasant Ridge Court.

Backflow Prevention Device Class

6 - 8 p.m., April 4

If you have a landscape irrigation system, chances are you have a backflow prevention device in your front yard; you are required by law to have one. In order to keep you, your children and your pets from drinking all the chemicals you put on your lawn, you need to make sure your backflow device is

installed and maintained properly! By attending this class, you will learn everything you need to know about your Backflow Device and you will receive a free Backflow Prevention Device Test.

Irrigation Controller Class

6 - 8 p.m., April 18

Outdoor water usage can amount to more than half of summer consumption. By attending the



Irrigation Controller Class, you can learn how to program your irrigation system to operate efficiently during the spring and summer months.

Landscape Irrigation Class

6 - 8 p.m., April 11

Certified irrigators will be on-site to teach you how all the components of your irrigation system work together from beginning to end, how to repair minor issues, and how to program your system to operate efficiently. There will be an above-ground lawn irrigation system for demonstration purposes.

Rain Barrel Building Workshop

8 a.m. - 8 p.m., April 25*

Water is the new gold! Rain barrels help capture and store precious rainwater, which can be used to water your flower beds, gardens and yard. This class will teach residents about rain barrels and how to build their very own to take home. Limit one rain barrel per household.

** Due to limited space, classes will be held at throughout the day. Please choose one of the following times: 8-10 a.m., 10 a.m. - noon, 1-3 p.m., 3-5 p.m. or 6-8 p.m.*

** 8 a.m. - 8 p.m. April 25*

All classes are taught by certified irrigators and are free of charge. Proof of residency (utility bill or driver's license) is required to attend the classes.

Space is limited, so register today at water@mansfield-tx.gov or call 817-477-2248.

Movies and Music

Night on the Town is back for spring season

The Town Park amphitheater will once again play host to movies and music Saturdays this spring as "Night on the Town" returns.

"Many Mansfield families enjoy having a special night everyone can enjoy," said Andrew Binz, recreation superintendent. "They make Night on the Town a regular family outing every spring."

This spring's schedule (which is subject to change): a nature scavenger hunt and "The Lorax", 6 p.m. April 27;



the Tye-dyes and Tutu's Fun Run and live music, 6 p.m. May 4; Mother's Day fun and "Troop Beverly Hills," 7:30 p.m. May 11; and dance performance and live music, 7:30 p.m. May 18.

Town Park is located at 500 N. Main St. Additional parking is available at Alice Ponder Elementary, 102 Pleasant Ridge Drive, or Worley Middle School, 500 Pleasant Ridge Drive.

For more information, contact the MAC at 817-453-5420.



Reserve spots for summer Kids Zone at April 11 registration

Registration for the Mansfield Parks & Recreation Department's popular summer Kids Zone program begins Wednesday, April 11.

The weekly supervised program for ages 6-11 is offered each summer at the Mansfield Activities Center. Activities include fitness and wellness classes, library time, games, arts and crafts, sports and weekly field trips to attractions like the Dallas World Aquarium, the Fort Worth Zoo, Main Events



and Hawaiian Falls.

The summer schedule begins June 10 and runs from 8 a.m. to 6 p.m. weekly through Aug. 23. Fee is \$135 per week.

Registration forms as well as a parent manual are available at www.mansfieldparks.com. For more information, email Jill Cannoles at jill.cannoles@mansfield-tx.gov or call the MAC at 817-453-5420.

MAC gym closed for repairs March 18-31, new wristband policy in place

The Mansfield Activities Center gym will be closed for repairs March 18-31.

When the gym reopens, it will begin a new policy in regards to open gym hours. Beginning May 1 and between the months of May and August, anyone in the gym during open gym hours must have a wristband given out by the MAC front desk staff. Wristbands will change daily.

Open gym is dedicated for free-play basketball several times during the week, including most weekday afternoons. A MAC card or day pass is required. A schedule is available at the front desk or at www.mansfieldparks.com.

The gym is reserved for open volleyball play for ages 16 and up from 7 to 9 p.m. on the following days: April 12, May 10 and May 31.



Work underway on new community park

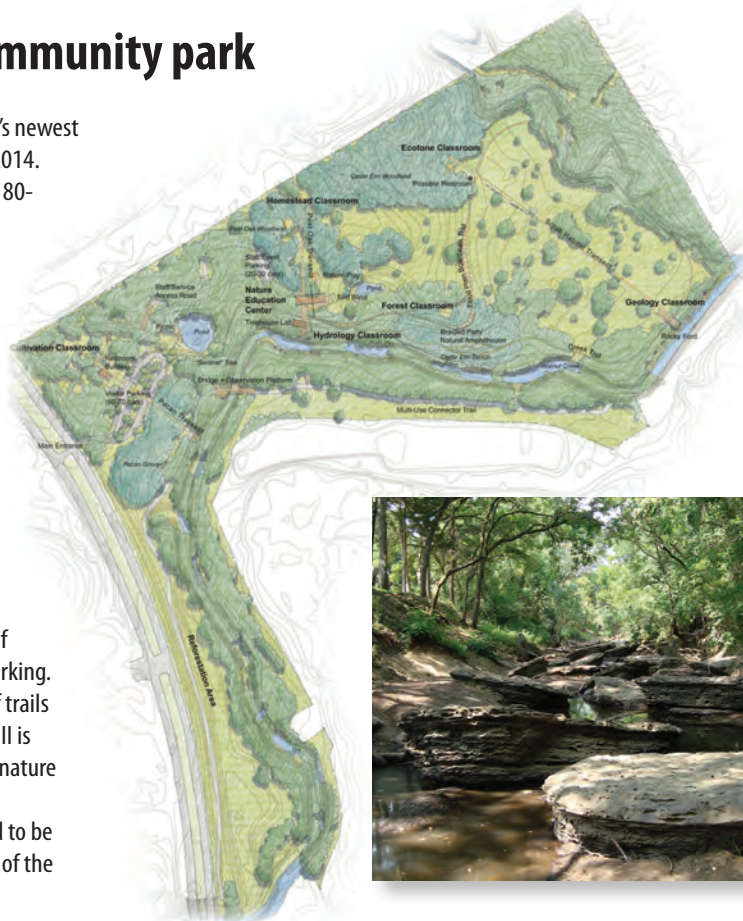
Crews will begin work soon on what will be the city's newest community park when the first phase debuts in spring 2014.

City officials are breaking ground this month on the 80-plus acres along Walnut Creek near Matlock Road that will eventually be transformed into an interactive nature preserve complete with education center and trail connections to the Walnut Creek Linear trail system. The three-phase project is expected to be fully completed in 2016.

The property, purchased by the Mansfield Park Facilities Development Corporation more than 9 years ago, is often referred to as the "Williams Property" for the longtime Mansfield family that owned the land for many years. The family's wish was that the natural elements on the land be preserved for a public park.

The first phase of the project includes \$3.5 million of outdoor elements including trails, an entry plaza and parking. Phase II of the project is expected to include 2.7 miles of trails extending the linear park trails to Joe Pool Lake. Phase III is slated to include the park's indoor elements such as the nature center and tree house learning lab.

The total cost of all phases of the project is expected to be \$10.5 million. Plans for the Williams property were part of the MPFDC's 10-year master plan adopted in 2010.



Camp out under the Mansfield stars May 24



How about an old fashioned camp out right in your own backyard?

The Mansfield Parks & Recreation Department will host "Camp Out in the City," starting at 7 p.m. Friday, May 24, to 9 a.m. Saturday, May 25, at the Mansfield Sports Complex, 920 N. Holland Road.

There's food, entertainment, sports, an outdoor movie, sleeping under the stars and breakfast in the morning. Cost is \$7 per person (\$5 per person with a MAC card). Last day to register is Thursday, May 23. No pets, glass or alcohol allowed.

For more information or to register, call the MAC, 817-453-5420, or visit the website at www.mansfieldparks.com.

Take to the court on tennis play days

Mansfield Parks & Recreation is joining with the United States Tennis Association (USTA) to offer a free tennis play day for ages 12 and under at 9:30 a.m. Saturday, March 23.

The event allows young players to face opponents with similar level skills. The emphasis, organizers say, is placed on participation, effort and sportsmanship. The competitions are low key and organized so kids can continue to play regardless of whether they win or lose.

No experience is required and no registration is needed. For more information, contact the Mansfield Activities Center at 817-453-5420.



*Mansfield Reads! 2013***Reading program goes to the dogs (and cats) for its 10th anniversary**

The Friends of the Mansfield Public Library have big plans to celebrate the 10th anniversary of its successful Mansfield Reads! program. And they're enlisting the help of a few furry friends.

This year's one-city, one-book selection is actually two books; however there is only one author. Texas author Glenn Dromgoole and his books

"What Cats Teach Us" and "What Dogs Teach Us" should appeal to a wide audience and open up a world of possibilities for special programs, said Mansfield Reads! Chairperson Jenny Elliott.

"We already have his visits with the high school planned, and we're planning a special pet day at the library," Elliott said. "We're working with the city's animal shelter and local merchants to create some special activities. People love their pets and they will

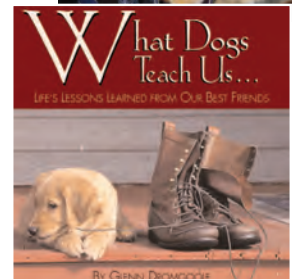
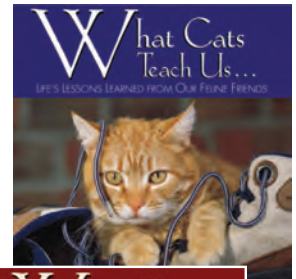
love reading these books."

Mansfield Reads! will continue its successful streak of hosting its selected authors when Dromgoole will be the guest at the program's author

event Friday, April 19, at the Mansfield Public Library. The library has hosted every Mansfield Reads! author in the program's history.

Dromgoole is the author of 24 books on a variety of topics and writes a column for several Texas newspapers about Texas books and authors. A former journalist, he is a graduate of Texas A&M University and is a member of the A&M Journalism Department Hall of Honor. He is founder and co-chairman of the West Texas Book Festival held each year in Abilene.

For more information on Mansfield Reads! or to RSVP for the author event, visit the group's web site at www.friendsofmansfieldlibrary.org.

**Mansfield Library honored with state, national awards**

Winning awards is nothing new to the Mansfield Public Library so it's no surprise that two honors have been recently added to the long list of recognition they have received over the years.

The Mansfield Public Library has been honored with the Excellence in Libraries Award from the Texas Municipal League, the eighth time it has received the award. TML recognized only

30 libraries for 2012 out of 561 public libraries in Texas. The award is given to libraries that meet specific criteria established by the Texas Municipal Library Directors Association.

Also receiving an award was the Friends of the Mansfield Public Library, who were the recipients of the 2012 National Friends of Libraries Week award. They were one of only two groups in the nation to receive the award.

The recognition from United for Libraries, a division of the American Library Association, was for outstanding efforts to promote and celebrate National Friends of the Libraries Week in October. The Mansfield group was honored for their "Gnomination" campaign which served as their membership drive. The Friends membership grew by 50 percent thanks to the unique "gnome" idea.



Same event but new location for annual Beautification Day

Residents can still discard brush, scrap metal and other bulky trash at the annual spring Beautification Day event. But there's a new location this year.

The event will be 7 a.m. to noon Saturday,



April 6, at 24 N. Mitchell Road, which is south of East Broad Street. The event is sponsored by the city and the Keep Mansfield Beautiful Commission.

Residency identification such as a driver's license or utility bill is required.

No contractors are allowed and no roof

materials, pesticides, household hazardous waste or motor oil will be accepted. Tire Amnesty Day is at the same time, giving residents a chance to drop off old tires free of charge.

To learn more, visit the city website at www.mansfield-tx.gov.

Residents urged to prepare for tough mosquito season

The mild winter, wet spring and expected hot and dry summer means conditions are ideal for another high mosquito population. Environmental and public health experts are already encouraging residents to take precautions. Among the tips:

- Be aware of standing water sources including clogged gutters, drains, decorative ponds, old tires, boats and canoes and flower pots.
- Insect repellents can be effective at preventing mosquitoes from biting.
- Treat or eliminate standing water sources. Mosquitoes prefer to breed in undisturbed areas where moisture is present. Rarely are they found in ponds, creeks, and other large water bodies.
- Effective precautions include wearing long sleeved shirts and pants when outside at dusk and dawn, wearing insect repellents even with the longer clothing and avoiding or limiting outdoor activity during the dawn and dusk hours.

Residents under age 15, over age 50 and anyone with a compromised immune system should avoid outdoor activities around dawn and dusk, wear appropriate clothing and use repellants at all time when outdoors.

There are no plans to spray for mosquitoes at this time, city officials say. Spraying pesticides to control adult populations of mosquitoes is not as effective for long term control as the precautions listed above.

For more information visit the city website at www.mansfield-tx.gov.



In the City 5K & Clean Up

Spring clean up event expands to community-wide effort

The City of Mansfield and First United Methodist Church Mansfield are partnering to turn the city's annual trash clean up into a community-wide event that combines family fitness and community service.

The first "In the City 5K & Clean Up" is set for Saturday, April 13, with activities spread across the city. The morning 5K and fun run at Katherine Rose Memorial Park will be followed by a community clean up activity at the city's parks.

"The goal is to raise awareness among the



community as well as the church about what community service really means," said Arianne Shipley, public education specialist with the city. "We are excited about partnering with First United Methodist on this effort."

Sponsors will provide activities at Rose Park during the hot dog cookout. All proceeds from the event will benefit Mansfield Habitat for Humanity and the Wesley Mission Center.

For more information including 5K registration and a schedule of activities, please visit: inthecity.us.

President's Column

Economic Development team seeing success



While the news media and financial analysts debate the state of our national economy, the Mansfield Economic Development Corporation board takes the economic temperature by looking in our own backyard. And from that view,

things are looking pretty good.

The long-awaited Sam's Club project is getting underway. Activity at East Broad Street and Highway 360 is bustling with the opening of Starbucks and Chick-Fil-A and road improvements to help with traffic congestion. Methodist Mansfield Medical Center continues to live up to its economic engine status by planning yet another expansion.

That's a far cry from four years ago when I first began writing this column and sharing economic development news with you. Then it was a struggle to come up with "vertical" news I could share on new economic development projects that could physically be seen under construction. There wasn't a lot of dirt being turned.

Although it's been four challenging years during the economic downturn, I can assure you that MEDC and the city's economic development staff never once lost focus in trying to attract new business to Mansfield and help those businesses already here succeed during the tough times. The economy may have slowed down. We didn't.

And the fruits of our labor are beginning to be seen. The Sam's Club project has been several years in the making, with city staff working diligently with everyone from transportation officials to the developer and Sam's Club team to make the project happen.

The City Council, in approving the sale of the property for the upcoming Mellow Mushroom restaurant in historic downtown, sees the vision for what this area of the city could be and supports the efforts of the MEDC.

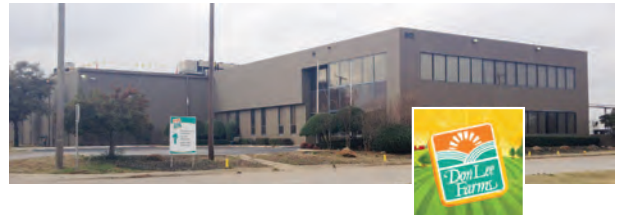
Our refusal to sit back and wait for things to get better is paying off. The new development coming to Mansfield and the strong performance of existing businesses in the city is a clear indication that our teamwork has succeeded.

Food manufacturer Don Lee Farms expands with Mansfield facility

California-based Don Lee Farms has purchased the 140,000 square-foot food production and distribution facility that once housed Simeus Foods.

The move will bring an estimated 250 jobs to Mansfield within the next 10 years and includes a \$5 million investment by the company to extensively renovate the facility.

"It's a great fit for this facility," said Scott Welmaker, director of economic development. "This is an established company that was looking for a presence in this area of the country. They should be ready to move in late March."



Don Lee Farms is a family-owned food manufacturer providing fresh and frozen fully cooked food products for food service, retail, convenience stores, wholesale club stores and school foodservice markets. Many of their products are sold at Costco, Sam's Club and Wal-Mart under their label or under other brands.

"Our steady growth over the last 30 years has provided us with the unique opportunity to capitalize on this facility acquisition," said Company President Donald Goodman in a news release. "Mansfield has provided our company with a business-friendly environment and access to markets that will drive our future growth. We are looking forward to working in Mansfield and continuing a family traditional of innovation in food manufacturing."

The City Council and MEDC board approved a five-year economic development agreement with Don Lee Farms to provide funding for infrastructure improvements to the facility.

MEDC holds human resources seminar for local industries

The Mansfield Economic Development Corporation recently sponsored an employee relations seminar for human resources professionals at 11 different Mansfield industries.

The program, presented by the Dallas office of Jackson Lewis, focused on several areas of employee relations including employee and employer rights, interviewing and hiring, counseling and handling high risk situations.



Offered as part of the MEDC's Business Retention Initiative, the seminar has been offered to companies across the country. MEDC officials say this is just one of many programs they hope to offer local businesses.

"Anytime we can help our companies be better at all facets of their business, it helps us," said Pat Jamison, business retention/expansion manager. "When they are successful, they grow and expand in Mansfield. And that's good news for us."

Industry Profile – Drill King International and Cam-Tech Manufacturing

Despite different industry affiliations companies share campus, business philosophy

At first glance, it doesn't appear that Larry Broseh's two Mansfield businesses have much in common.

Drill King International makes parts for drilling and construction operations while Cam-Tech Manufacturing is a supplier of parts for the aerospace industry.

"One goes down in the earth and one flies in the air," laughed Broseh.

But both companies, located on the same Mansfield campus, produce vital, smaller components that allow much larger operations to take place. "They seem so different, but the process, the manufacturing, is surprisingly the same," he said.

And the Mansfield business owner, also a City Council member, stays plenty busy as president of both.

Broseh got started in manufacturing drilling products in the late 1970's and started his own company several years later. He sold the business and then became interested in the aerospace industry as well. Broseh returned to the drilling industry when he started Drill King in 2004.

Last year, he moved the two businesses to the same Sixth Avenue site. Both businesses have around 50 employees each, he said.

Drill King makes drill bits and accessories used in the water well, mining, oil, gas and civil construction industries. The drill bits the company manufactures are used for pneumatic air hammer drilling into hard surfaces such as concrete, granite and rock, making them ideal for



operations in West Texas, the Rocky Mountains and Appalachian Mountains. He said his products are not used locally because those oil and gas extraction efforts use a rotary drilling process into softer shale.

He said the company has been successful in both construction and drilling because it's a similar concept: "Only with drilling, it's a jackhammer at the end of a drill pipe," he said.

Cam-Tech builds structural parts for airplanes and works with clients such as Boeing, Lockheed Martin, Triumph Aerostructures and Northrop Grumman

among others. Those companies have programs for both military and commercial aircraft.

Broseh said he's in a unique position on the City Council to see firsthand how the Mansfield's Economic Development Corporation attracts and retains businesses.

"We do a better job than most cities," he said. "The economic development department is pro-



industry in Mansfield."

Broseh said he likes Mansfield because of the school system and the proximity to Dallas-Fort Worth International Airport.

He said at times it's been challenging for him to continue to hire experienced workers for his businesses. But he credits the city for striving to maintain an educated work force by partnering with local colleges to recruit future employees.

"The city is very involved in bringing employees here," he said.

This Quarterly Road Report includes current street projects underway by the City of Mansfield Public Works Department and TxDOT. For additional information, call Steve Freeman at (817) 276-4234 or Bart VanAmburgh at (817) 276-4233.

Street Bond Program (construction)

West Broad Street, Phase 2 (Cotton Street to Retta Road)

This project is a four-lane, divided extension to Phase 1. Water improvements are complete. Sanitary sewer and storm drain work is under way.

Live Oak Drive (Dayton Drive to Dallas Street)

This project includes utility replacement and street reconstruction. Utility construction began in February.

Street Bond Program (design)

East Broad Street (Holland to Day Miar)

This project includes reconstruction of East Broad Street to a four-lane, divided section and intersection improvements at Day Miar Road. Final plans are prepared and ready for bid. Right-of-way acquisition is delaying the project. Some private utility relocation has been done, but right-of-way is need for further progress.

South Holland Road (Sports Complex to Britton)

This project is in the bond program for design only; no construction funding. Preliminary design will be completed for the entire length of the project, but construction plans will be limited to the northern phase, from the sports complex to Waterford Glen Drive. Preliminary design has been reviewed for the entire project length. The consultant is preparing full preliminary construction plans for the northern Phase 1.

Matlock Road @ Debbie Lane and Mansfield Webb Road Intersection Improvements

This project will provide for dual left turn lanes on all four approaches at the Debbie/Matlock intersection and a right turn lane from northbound Matlock onto eastbound Mansfield Webb Road. Final plans are being prepared for bidding and the franchise utilities are relocating.

East Broad Street @ Miller Road

This project involves increasing the radius at all corners and providing a right turn lane from eastbound Broad onto southbound Miller. Final bid documents are being prepared. Franchise utilities are relocating facilities.

East Debbie Lane (Matlock Road to City Limits)

The scope of this reconstruct Debbie Lane to a four-lane, divided concrete thoroughfare with curb and gutter. A schematic layout has been reviewed and preliminary plans are being prepared.

Miscellaneous Turn Lanes on Debbie Lane and Matlock Road

The Engineering staff is providing in-house design for five left turn lanes on Matlock and Debbie Lane to reduce congestion and enhance safety. Final plans are being prepared for bid.

Grand Meadow Boulevard (Holland Road to Day Miar Road)

Grand Meadow will be a four-lane, concrete undivided collector from Holland Road at the Sports Complex entry east to Day Miar Road along the south side of Mary Lillard Intermediate School. Preliminary plans are under review.

National Parkway (Holland Road to Seeton Road)

This project is for two of the four lanes of National Parkway from Holland Road to Seeton Road. The construction documents are being provided by the developer of the adjacent property and the city will bid and construct the road as a capital project. It will be constructed in two phases due to conflicts at the east end with drainage and petroleum pipelines. Phase 1 will be from Holland Road to Sage Drive, a road within the adjacent residential development. This phase is approximately half the total length and should be ready to bid in February. Phase 2 design will be completed as construction progresses on phase 1.

Miscellaneous Projects

North 4th Street and Oak Street (Broad Street to 2nd Avenue)

This is the 2011 CDBG reconstruction project. Utility construction is complete and roadway excavation and subgrade preparation is under way.

Kemp Court

This is the 2012 CDBG reconstruction project. Water main, sewer main and pavement will be replaced on Kemp Court and the water line will be replaced on 3rd Avenue from Dallas Street. The project was bid by Tarrant County on Jan. 30.

Heritage Parkway (Mitchell Road to Matlock Road)

MEDC contracted for the design of this project in December 2008. The project would construct a four-lane, divided section completing the link from US 287 to SH 360 including bridges over the Union Pacific railroad line. Final plan preparation and right-of-way negotiations are under way.

Cannon Drive North

This project will connect existing Cannon Drive down along the west boundary of the cemetery to East Broad Street at the new traffic signal. The new section will be a collector-width, concrete street with a curb, gutter and storm drain system. Construction plans were provided by the adjacent land owner and construction funds will be from the Tax Increment Reinvestment Zone. Construction began in February. Some phases of the construction will require the closure of Cannon Drive, possibly beginning late February. Specific dates will be posted on site.

Seeton Road Realignment

This project will eliminate the Seeton Road railroad crossing. Seeton will follow the north side of the railroad and tee into Holland Road north of the tracks. The scope includes drainage ditches and structures and an asphalt roadway surface. The majority of construction funding will be reimbursed through a TxDOT program. Final design is under way.

TxDOT Projects

US 287 Frontage Roads and Texas U-Turns (Broad Street to Walnut Creek Drive)

This project involves completing the northbound and southbound frontage roads of US 287 from Broad Street to Walnut Creek Drive. It also includes Texas U-Turn bridges on both sides of Walnut Creek Drive and the north side of Broad Street. Punchlist items are being addressed.

FM 1187

(Bus 287 to Newt Patterson Road)

Redesign of the eastbound lanes from Cardinal Road to a point west of Hyview Road is complete. TxDOT is negotiating with the contractor for the reconstruction of this area. The westbound lanes have been completed from Main Street to Gertie Barrett Road and a section from the city limits to west of Bludworth Road. The remainder of the westbound side was altered by the redesign effort. This project was scheduled for completion by summer 2013, but the redesign/reconstruction will result in a renegotiation of the construction contract and delay completion.

Public meeting schedule

City Council

7 p.m. the second and fourth
Mondays of each month,
Mansfield City Hall, 1200 E. Broad St.

Planning & Zoning Commission

6:30 p.m. the first and third
Mondays of each month,
Mansfield City Hall, 1200 E. Broad St.

Mansfield Economic Development Corporation (MEDC)

6 p.m. the first Tuesday of each month
Mansfield City Hall, 1200 E. Broad St.

Mansfield Park Facilities Development Corporation (MPFDC)

7 p.m. the third Thursday of each month,
Mansfield City Hall, 1200 E. Broad St.

Library Advisory Board

6 p.m. the second Wednesday of each month,
Mansfield Public Library
Community Room, 104 S. Wisteria St.

Zoning Board of Adjustment

6 p.m. the first Wednesday of each month,
Mansfield City Hall, 1200 E. Broad St.

Keep Mansfield Beautiful Commission

5:30 p.m. the third Monday of each month,
Mansfield City Hall, 1200 E. Broad St.

Important numbers

City Hall	817-276-4200
Animal Control	817-477-2038
Library	817-473-4391
MAC	817-453-5420
Public Safety Building	817-276-4700
Municipal Court	817-276-4716
Law Enforcement Center	817-473-8676
Parks Operations	817-473-1943
Tarrant County Tax Office	817-884-1100
Seniors	817-453-5420 ext. 2227
Utility Operations (after 5 p.m.)	817-473-8411

Mansfield City Council

The Mansfield City Council meets at 7 p.m. on the second and fourth Mondays of each month at Mansfield City Hall located at 1200 E. Broad St.



David L. Cook, Mayor
1200 E. Broad St.
Mansfield, Texas 76063
(817) 276-4204
david.cook@mansfield-tx.gov



Brent Newsom, Place 2
1200 E. Broad St.
Mansfield, Texas 76063
(817) 276-4204
brent.newsom@mansfield-tx.gov



Stephen Lindsey, Place 3
1200 E. Broad St.
Mansfield, Texas 76063
(682) 478-8693
stephen.lindsey@mansfield-tx.gov



Darryl Haynes, Place 4
1200 E. Broad St.
Mansfield, Texas 76063
(682) 554-5701
darryl.haynes@mansfield-tx.gov



Cory Hoffman, Place 5
1200 E. Broad St.
Mansfield, Texas 76063
(817) 276-4204
cory.hoffman@mansfield-tx.gov



Wendy Burgess, Place 6
1200 E. Broad St.
Mansfield, Texas 76063
(817) 602-3012
wendy.burgess@mansfield-tx.gov



Larry Broseh, Place 7
1200 E. Broad St.
Mansfield, Texas 76063
(817) 477-2509
larry.brosch@mansfield-tx.gov

Spring 2013 Calendar of Events

MARCH	4	Planning & Zoning Commission	6:30 p.m.	City Hall
	5	MEDC board meeting	6 p.m.	City Hall
	6	Zoning Board of Adjustment	6 p.m.	City Hall
	18	City Council	7 p.m.	City Hall
	11-15	Mansfield ISD Spring Break		
	13	Library Advisory Board	6 p.m.	Library Community Room
	16	St. Paddy's Pickle Parade	2 p.m.	Historic Downtown Mansfield
	18	Keep Mansfield Beautiful Commission	5:30 p.m.	City Hall
	21	MPFDC board meeting	7 p.m.	City Hall
	23	Mulch Madness	9 - 11 a.m.	City Hall
	25	City Council	7 p.m.	City Hall
	29	Good Friday; City offices closed; MAC, Library open		
APRIL	1	Planning & Zoning Commission	6:30 p.m.	City Hall
	2	MEDC board meeting	6 p.m.	City Hall
	3	Zoning Board of Adjustment	6 p.m.	City Hall
	4	Backflow Prevention Class	6 - 8 p.m.	Water Treatment Plant
	6	Beautification Day	7 a.m. - noon	Mitchell Road site
	9	City Council	7 p.m.	City Hall
	10	Library Advisory Board	6 p.m.	Library Community Room
	11	Irrigation Class	6 - 8 p.m.	Water Treatment Plant
	13	In the City 5K & Cleanup	7 a.m. - 1 p.m.	Katherine Rose Memorial Park
	15	Planning & Zoning Commission	6 p.m.	City Hall
	15	Keep Mansfield Beautiful Commission	5:30 p.m.	City Hall
	18	Irrigation Control Class	6 - 8 p.m.	Water Treatment Plant
	19	Mansfield Reads! Author Event	6 p.m.	Library
	22	City Council	7 p.m.	City Hall
	25	Rain Barrel Workshop	10 a.m. - 2 p.m.	City Hall
	27	Drug Take Back Program	10 a.m. - 2 p.m.	Public Safety Building
	27	Shred Away	10 a.m. - 1 p.m.	City Hall
	27	Night on the Town	6 p.m.	Town Park
MAY	1	Zoning Board of Adjustment	6 p.m.	City Hall
	4	Night on the Town	6 p.m.	Town Park
	6	Planning & Zoning Commission	6:30 p.m.	City Hall
	7	MEDC board meeting	6 p.m.	City Hall
	8	Library Advisory Board	6 p.m.	Library Community Room
	13	City Council	7 p.m.	City Hall
	11	Municipal Election*	7 a.m. - 7 p.m.	
	11	Night on the Town	7:30 p.m.	Town Park
	16	MPFDC board meeting	6 p.m.	City Hall
	18	Spring Fling	8 a.m. - 2 p.m.	Historic Downtown
	18	Household Hazardous Waste Collection	9 - 11 a.m.	City Hall
	18	Night on the Town	7:30 p.m.	Town Park
	20	Keep Mansfield Beautiful Commission	5:30 p.m.	City Hall
	20	Planning & Zoning Commission	6:30 p.m.	City Hall
	27	Memorial Day; All city offices closed; MAC and Library closed		
	28	City Council	7 p.m.	City Hall

* If there are no contested races, there will be no election.